

Rethinking Recycling Transitions out of McKinsey.org to Become Flagship Initiative of Deltterra

FOR IMMEDIATE RELEASE

October 18, 2021

Rethinking Recycling, an initiative to help cities address their waste crises, has transitioned out of McKinsey.org to become the flagship initiative of an environmental nonprofit, [Deltterra](#).

In 2014, McKinsey & Company founded McKinsey.org, to develop innovative approaches to the world's most pressing problems. It incubates new, scalable solutions to societal issues by applying McKinsey's capabilities and by partnering with leaders from the private-, public- and social-sectors. The first initiative of McKinsey.org focused on the intractable challenge of global youth unemployment.

In 2018, McKinsey.org launched its second initiative, Rethinking Recycling, to help cities address their waste crisis given the 3.5 million tons of waste generated each day globally. Over the last three years, Rethinking Recycling has built rapidly scalable, self-sustaining recycling ecosystems in emerging economies, including solutions for plastics and organic waste.

Through its proof-of-concept and scale-up programs in Indonesia and Argentina, Rethinking Recycling is on track to bring recycling and waste management services to over 250,000 people by 2022, most of whom had no access to these solutions before. Its programs have achieved recycling rates higher than those of several US cities and improved the livelihoods of more than 450 waste workers, many of whom are marginalized women.

Jon Garcia, Chair of McKinsey.org Board comments, "We are particularly proud of all that the Rethinking Recycling team has accomplished under Shannon Bouton's leadership. In just three years, they moved from concept, to pilot, to scaling in two complex geographies – and most recently, developing new approaches in the midst of a global pandemic. As Rethinking Recycling transitions out of McKinsey.org to Deltterra, we look forward to supporting them throughout their next chapter of growth and impact."

Reflecting on the impact journey of Rethinking Recycling to date and Deltterra's future, Shannon Bouton, President and CEO of Deltterra added, "We are a very different organization today than when we first formed in 2018 as part of McKinsey.org. In many ways, adopting a new name and identity of our own is the next logical step in our growth journey. We are thrilled that our Rethinking Recycling programs will continue to operate in our new home, Deltterra. The team and I are very excited to create the next phase of impact and to deliver Deltterra's mission of redesigning human systems at scale for the good of people and the planet."

Along with McKinsey.org, McKinsey & Company supports several other social responsibility initiatives that give back to communities around the world, including Generation, a global nonprofit working to transform education to employment systems. McKinsey.org will announce a renewed direction in early 2022.

About McKinsey.org

McKinsey.org (formerly McKinsey Social Initiative) is a 501(c)(3) private operating foundation, founded by McKinsey & Company, with a mission to deliver long-term and

substantial impact on complex environmental and social challenges, in partnership with stakeholders from the private-, public- and social-sectors.